

# DIXON'S 4<sup>TH</sup> OF JULY CELEBRATION

JULY 4-8, 2007

## Food Concessions Application Packet INFORMATION PAGE

Thank you for your interest in providing food concessions at the 2007 Dixon's 4th of July Celebration (tm). Please review these instructions carefully. This application is neither an offer nor a guarantee of space. If you have any questions regarding this application, please call the Dixon's 4th of July Celebration Office.

e-mail: [rcsperry@pacbell.net](mailto:rcsperry@pacbell.net) Phone: 707-301-9673 Cell

e-mail: [DLarned@charter.net](mailto:DLarned@charter.net) Phone: 707-290-1852 Cell

Mail: Dixon's 4<sup>th</sup> Celebration, Attn: Vendors, 1115 Stratford Ave, Suite D, Dixon CA. 95620

FAX: 707.693-2020

Deadline: June 20th, 2007

### THE FOLLOWING ITEMS MUST BE INCLUDED IN YOUR APPLICATION PACKET

- Completed application form -- answer all questions & don't forget to sign the application! (FIVE PAGES)
- Menu: list all food and drink items with sizes and prices (ONE PAGE)
- Recent Photos of Stand (show different views in full-service mode). (ATTACH: photos will not be returned)
- Diagram of stand including all dimensions of full set up (ONE PAGE – see page 4)
- Copy of California Seller's Permit (ATTACH).
- Upon Contract need to send in a copy of: Solano County Health Permit.**
- Copy of Food Handler's Certificate (At least one server/handler must be certified) (ATTACH)
- Insurance and Workers Compensation coverage: provide info on application; if and when a contract is issued, proof of insurance coverage in the form of certificates will be required.
- Include additional promotional materials, reference letters, etc. as desired (OPTIONAL)

### INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR RETURNED

#### IMPORTANT NOTES

- All questions must be answered completely and accurately – the information you give is the sole representation of your business for the selection process.
- **If a contract is issued, fair management will select the concession location.**
- The Dixon's 4th of July Celebration is seeking experienced operators with quality presentation and equipment: consideration will be given to those with unique menu items, including value meals. The Fair reserves the right to limit the number of concessions and menu items that are duplicated.

#### **FEES ( if contracted total fees will show on contract dependant on space, and needs)**

- Trailer/Stand: Front serve 10' or under \$300 minimum guarantee or 20% of gross sales less tax, whichever is greater**
- Trailer/Stand: Side serve 11' and over \$500 minimum guarantee or 20% of gross sales less, whichever is greater**
- \$50 charge for every 50 AMP hookups needed.**  
Number of 50 amp hookups: \_\_\_\_\_ X \$50 = \_\_\_\_\_

**FAIR DATES: JULY 4 - 8, 2007**

**FAIR HOURS: WEDNESDAY: 10 AM – 11 PM. THURSDAY: 10 AM – 11 PM**

**FRIDAY: 10 AM – 11 PM**

**SATURDAY: 10 AM – 11 PM.**

**SUNDAY: 10 AM – 11 PM**

# Food Concessions Space Application

**CHECK ONE**

New Applicant    Returning Concessionaire (Dixon May Fair Venue):    *Same stand*    *New stand*

**PLEASE TYPE OR PRINT (IN INK)**

Contract Signing Authority \_\_\_\_\_

On Site Contact Name \_\_\_\_\_ Cell # \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone (    ) \_\_\_\_\_ Residence Phone (    ) \_\_\_\_\_

Cellular Phone (    ) \_\_\_\_\_ Pager (    ) \_\_\_\_\_

Other Phone (    ) \_\_\_\_\_ Fax (    ) \_\_\_\_\_

E-mail address \_\_\_\_\_ Web Site \_\_\_\_\_

**Federal Taxpayer's ID #** \_\_\_\_\_ **CA Seller's Permit #** \_\_\_\_\_

***Located on your federal tax return                      Attach copy to application***

How long in business \_\_\_\_\_

**BUSINESS TYPE:**    Sole Proprietor    Partnership    Corporation    Other \_\_\_\_\_

Have you ever conducted business with the Dixon's May Fair?     Yes                       No

If yes, what year(s)? \_\_\_\_\_ Company \_\_\_\_\_

**FINANCIAL INTEREST**

List names of all persons with financial interest (ownership) in your business or organization (if a corporation, list corporate officers). This is very important! Names are required!

Name(s) \_\_\_\_\_

**GENERAL INFORMATION:** Check membership in the following professional organizations:

Western Fairs Association (WFA)

National Independent Concessions Association (NICA)

International Association of Fairs & Expositions (IAFE)

Outdoor Amusement Business Association (OABA)

Other: \_\_\_\_\_

**Grease must be placed in the original containers and placed beside green garbage bins for pick-up. Cardboard must be broke down and neatly placed beside green garbage containers**

**MENU:** Attach a typed or printed list of all *proposed* menu items.

List must include **sizes, descriptions and prices** for each item – prices must be “**plus tax, (7.375)**”  
The Dixon's 4th of July Celebration (tm) retains the right to delete certain menu items from your menu in advance; this will be noted if a contract is issued. Be very specific. Items not listed in the application will NOT be allowed for sale. Value meals and kids' deals are encouraged, as are heart-healthy items and other specialty foods.

**INSURANCE REQUIREMENTS**

Completing this form does not constitute proof of insurance. Proof of Insurance is required once a contract has been sent. Each exhibitor must provide proof of general and product liability insurance of at least \$100,000. Please check the form of insurance that covers you during fairtime:

- My own carrier. Carrier \_\_\_\_\_
- WFA Master List CFSA# \_\_\_\_\_ Policy Expires \_\_\_\_\_
- Buy through California Fair Services Authority (CFSA) (**\$108.00, if accepted. Price may change.**)
- Workers Compensation coverage: if you hire employees for fairtime operations, you must provide workers compensation coverage. If the business is solely owner-operated and no outside employees are hired, you **MUST** submit a letter to the Dixon's 4th of July Celebration stating this fact.

### UTILITY REQUIREMENTS

Please provide "real" numbers running at maximum capacity. If we are not informed of proper requirements, we may not be able to provide service – **BE SPECIFIC. Vendor responsible for all adapters**

Stand/Trailer: Voltage \_\_\_\_\_ Phase \_\_\_\_\_ Amps \_\_\_\_\_  
Refrigerator: Voltage \_\_\_\_\_ Phase \_\_\_\_\_ Amps \_\_\_\_\_  
Other: \_\_\_\_\_ Voltage \_\_\_\_\_ Phase \_\_\_\_\_ Amps \_\_\_\_\_  
Stock Truck: Voltage \_\_\_\_\_ Phase \_\_\_\_\_ Amps \_\_\_\_\_  
Stand/Trailer requires:  Running Water  Sewer

### DIMENSIONS

\*Provide diagram of full set up as indicated on the next page to help us configure accurate layouts

Check all that apply:  Cart  Stand/Trailer:  End Serve  Side Serve  Counter Service

**Provide accurate dimensions of front & depth** footage required when set up (including all awnings, counters and back area). Width \_\_\_\_\_ x Depth \_\_\_\_\_

Location of hitch must be marked on diagram

**Special Request(s):** Any special request(s) need to be submitted on a separate sheet of paper. Please be as detailed as possible. All requests will be reviewed. No guarantees will be made.

### REFERENCES (will be checked – please make sure the info is current)

List 2 fairs, festivals or shows you have recently participated in:

Event #1 \_\_\_\_\_

Contact person \_\_\_\_\_ Phone ( ) \_\_\_\_\_

Event #2 \_\_\_\_\_

Contact person \_\_\_\_\_ Phone ( ) \_\_\_\_\_

### CERTIFICATION OF APPLICANT

I have read and understand the instructions and any additional information attached. I understand that **this form is an application** for space only, and is not an offer by the Dixon's 4th of July Celebration to rent space. I certify that all information contained in this application to be true and accurate to the best of my knowledge.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_

### DIAGRAM OF CONCESSIONS STAND

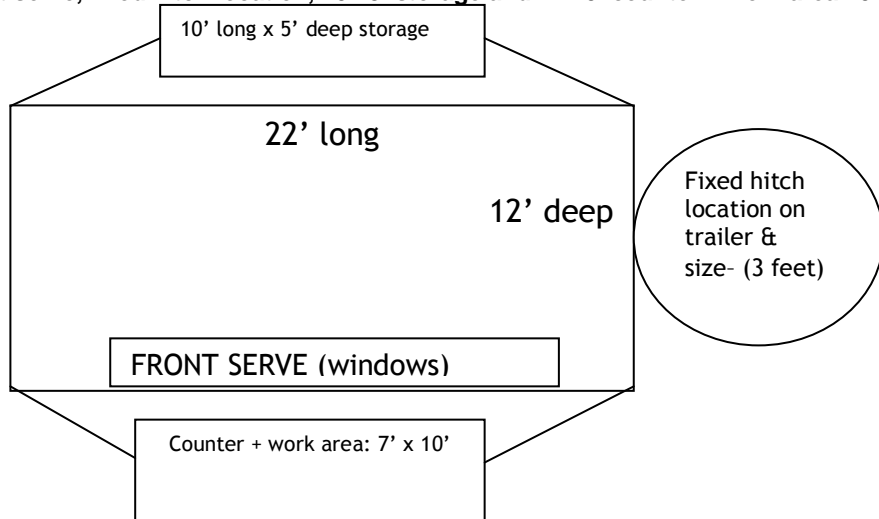
Please create a diagram of your stand layout, including storage area, refrigerator unit, counters, etc. Overhead view only, please! This helps us to better understand your layout, and to ensure that we are able to provide adequate space.

### EXAMPLE

12' X 22' STAND, front serve, fixed hitch location, 10'x5' storage and 7'x10' counter + work area 10 ft

**Total length: 24'**  
(22' + 2' hitch)

**Total depth: 25'**  
(12' + 5' storage + 7' counter & work area)



**YOUR STAND DIAGRAM HERE (include location of hitch and needed back of house area. may attach separate page)**

Dear Vendor, Concessionaire and Exhibitor:

As a state agency, the Dixon Fair Grounds must comply with Assembly Bill 75, which requires a 50% reduction of all waste material generated by the fair. Recycling of material such as cardboard and cooking oil will help the fair comply with this mandate. Post fair cleanup of the buildings and grounds often yields large amounts of the above mentioned material as well as batteries, fluorescent light tubes, and other items. These materials are labor intensive to collect and pose an additional expense to the facility. The select materials can not just be "thrown in a dumpster." The fair will assess the following additional fees to help off-set the rising cost of collection and recycling for the 2007 fairs and beyond.

- 1) Any outside food or beverage Vendor: \$35.00
- 2) Any other outside display or merchandise Vendor: \$20.00
- 3) Inside commercial exhibitor: \$10.00

**GREASE OR COOKING OIL MUST BE PLACED IN THE ORIGINAL CONTAINERS AND PLACED NEXT TO THE GREEN DUMPSTERS OR THE BLUE AND WHITE BARRELS. CARDBOARD MUST BE BROKEN DOWN FLAT AND NEATLY PLACED IN THE SAME LOCATION AS THE COOKING OIL.**

Thank you,

Management and Staff

**RV, Stock & Refrigerator Trailer**

**July 4-8, 2007**

**APPLICATION  
(Please Print Clearly)**

**(One application per each type of vehicle)**

SPACE # _____
AMT PAID: _____
CASH : _____
CHECK # _____
RECEIPT # _____

All RV trailer spaces will be assigned by Dixon's 4<sup>th</sup> of July Celebration vendors office. Requests for specific spaces will be considered, but not guaranteed. **No tents allowed in RV Camping area.**

**Vendor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
Street City Zip

**Phone Home:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Date & time of arrival:** \_\_\_\_\_

**Date & time of departure:** \_\_\_\_\_

**TRAILER SPECIFICATIONS:**

**Mark One:** RV \_\_\_\_\_ Refrigerator Truck \_\_\_\_\_  
Stock truck \_\_\_\_\_ Stock truck with electrical \_\_\_\_\_

**Year:** \_\_\_\_\_ **Make:** \_\_\_\_\_ **Model:** \_\_\_\_\_

**RV License Number:** \_\_\_\_\_

**Insurance Carrier:** \_\_\_\_\_ **Policy #:** \_\_\_\_\_

**Style of RV (Circle):** Pull Trailer 5<sup>th</sup> Wheel Motor home

- **Length of Unit:** \_\_\_\_\_ feet
- **Slide Out (Must fit within 14 foot space. Circle one):** YES NO

**FEES: RV \$140 RUN OF THE FAIR MON. JULY 2ND THROUGH TUES. JULY 10TH**

**STOCK & REFRIGERATED TRUCKS HOOKED TO ELECTRICAL \$75 JULY 2-10**

**DRY STOCK TRUCKS NO ELECTRICAL= \$50 JULY 2-10**

**ANY ADDITIONAL DAYS \$20 PER DAY. HOOK-UPS NOT GUARANTEED  
RV'S/TRAILERS/TRUCKS MUST BE OFF GROUNDS BY JULY 10<sup>TH</sup>, UNLESS PRIOR  
ARRANGEMENTS ARE MADE.**