

DIXON'S 4TH OF JULY CELEBRATION

JULY 4-8, 2007

Commercial Vendor Application Packet INFORMATION PAGE

Thank you for your interest in providing food concessions at the 2007 Dixon's 4th of July Celebration (tm). Please review these instructions carefully. This application is neither an offer nor a guarantee of space. If you have any questions regarding this application, please call the Dixon's 4th of July Celebration (tm) Vendor Office.

e-mail: rcsperry@pacbell.net Phone:707-301-9673 Cell

e-mail: DLarned@charter.net Phone:707-290-1852 Cell

Mail: Dixon's 4th Celebration, Attn: Vendor, 1115 Stratford Ave, Suite D, Dixon CA. 95620;

FAX: 707.693-2020

Deadline: June 20th, 2007

THE FOLLOWING ITEMS MUST BE INCLUDED IN YOUR APPLICATION PACKET

- Completed application form -- answer all questions & don't forget to sign the application! (FOUR PAGES)
- Complete list of items to sell or promote (use form on Page 3 or attach separate page)
- Recent Photos of Sales Presentation Exhibit (ATTACH: photos will not be returned)
- Copy of California Seller's Permit (ATTACH)
- Insurance and Workers Compensation coverage: provide info on application; if and when a contract is issued, proof of insurance coverage in the form of certificates will be required.
- Include promotional materials, reference letters, etc. as desired (OPTIONAL)

INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR RETURNED

IMPORTANT NOTES

- All questions must be answered completely and accurately – the information you give is the sole representation of your business for the selection process.
- **If a contract is issued, fair management will select the exhibit space; special requests considered but not guaranteed.**
- **DO NOT** send money with this application. You will be billed at the time a contract is issued.
- The Dixon May Fair is seeking experienced operators with quality presentation; consideration will be given to those with unique items. The sale of certain items including but not limited to the following is prohibited: weapons, paraphernalia, provocative or suggestive items, graphic images that may offend a family-friendly audience.

FAIR DATES: JULY 4 - 8, 2007

FAIR HOURS: WEDNESDAY: 10 AM – 11 PM. THURSDAY: 10 AM – 11 PM

FRIDAY: 10 AM – 11 PM

SATURDAY: 10 AM – 11 PM

SUNDAY: 10 AM – 11 PM

Dixon's 4th of July Celebration: July 4-8, 2007

FEE STRUCTURE:

Inside Space: Inline: each 10x10 inline \$250. 10x10 corner space: \$300.

Outside Space: each 10x10 space \$325. 10x10 corner space: \$400

COMMERCIAL VENDOR SPACE APPLICATION

CHECK ONE: New Returning (Dixon Fair Grounds Venue)

CHECK REQUIREMENTS (must include photo of exhibit)

Inside Space Size: 10 X 10 Other: _____ X _____ In-line Corner

Outside Space Size: 10 X 10 Other: _____ X _____

Trailer: _____ (Length) X _____ (Width) **Awning:** _____ (Length)x_____ (Width)

Total Trailer Height: _____ Special Needs: _____

Check all that apply:

- Use microphone Conduct prize drawings Promotional Give a ways
 Direct Sales Leads Mail order Custom items Stock merchandise

BUSINESS INFORMATION

Business Name _____

Name of Applicant _____ Owner? Yes No

On-site Contact _____ **On-site Contacts Cell #** _____

Address _____

City _____ State _____ Zip _____

Business Phone () _____ Residence Phone () _____

Cellular Phone () _____ Pager () _____

Other Phone () _____ Fax () _____

E-mail address _____ Web Site _____

Federal Taxpayer's ID # _____ **CA Seller's Permit#** _____

Located on your federal tax return

Attach copy to application

How long in business _____ Sole Proprietor Partnership Corporation Other _____

Have you ever conducted business with the Dixon May Fair? Yes No

If yes, what year(s)? _____ Company _____

UTILITIES REQUIRED

\$50 charge for every 50 AMP hookups needed.

Number of 50 amp hookups: _____ X \$50 = _____

If the Fair can accommodate other electrical needs, **additional charges may be assessed.**

Electrical Requirements: _____ 110v/750w Other: _____

Audio/visual Equipment Used In Booth _____

**** Any audio/visual equipment must be approved in writing by fair management**

Running Water? Yes No Other: _____

Will you need an RV / refrigerated truck / Stock truck space? Yes No See RV application.

Additional vehicle parking needed: _____

INSURANCE REQUIREMENTS

Proof of Insurance is required with your contract. Each exhibitor must provide proof of general and product liability insurance of at least \$100,000. Please check the form of insurance that covers you during fair time:

- My own carrier Carrier _____
- WFA Master List CFSA# _____ Policy Expires _____
- Buy through California Fair Services Authority (CFSA) (\$84.00, if accepted. Price may change.)**
- Workers Compensation coverage: if you hire employees for fair time operations, you must provide workers compensation coverage. If the business is solely owner-operated and no outside employees are hired, you **MUST** submit a letter to the Dixon's 4th of July Celebration stating this fact.

REFERENCES

List 2 fairs, festivals or shows you have recently participated in:

Event #1 _____

Contact person _____ Phone () _____

Event #2 _____

Contact person _____ Phone () _____

PRODUCTS & SERVICES PRICING (complete or attach separate list)

TYPE OF ITEM (Example: Baskets, Music, Clothing, etc)	PRICING (range by type)

CERTIFICATION OF APPLICANT

I have read and understand the instructions and any additional information attached. I understand that this form is an application for space only, and is not an offer by the Dixon May Fair to rent space. I certify that all information contained in this application to be true and accurate to the best of my knowledge.

Signature _____ Date _____

Printed Name _____ Title _____

Dear Vendor, Concessionaire and Exhibitor:

As a state agency, the Dixon Mayfair must comply with Assembly Bill 75, which requires a 50% reduction of all waste material generated by the fair. Recycling of material such as cardboard and cooking oil will help the Dixon May Fair comply with this mandate. Post fair cleanup of the buildings and grounds often yields large amounts of the above mentioned material as well as batteries, fluorescent light tubes, and other items. These materials are labor intensive to collect and pose an additional expense to the facility. The select materials can not just be "thrown in a dumpster." The fair will assess the following additional fees to help off-set the rising cost of collection and recycling for the 2007 fair schedule.

- 1) Any outside food or beverage Vendor: \$35.00
- 2) Any other outside display or merchandise Vendor: \$20.00
- 3) Inside commercial exhibitor: \$10.00

GREASE OR COOKING OIL MUST BE PLACED IN THE ORIGINAL CONTAINERS AND PLACED NEXT TO THE GREEN DUMPSTERS OR THE BLUE AND WHITE BARRELS. CARDBOARD MUST BE BROKEN DOWN FLAT AND NEATLY PLACED IN THE SAME LOCATION AS THE COOKING OIL.

Thank you,

Management and Staff

**RV, Stock & Refrigerator Trailer
May 10-13, 2007 APPLICATION
(Please Print Clearly)
(One application per each type of vehicle)**

SPACE # _____
AMT PAID: _____
CASH : _____
CHECK # _____
RECEIPT # _____

All RV trailer spaces will be assigned by fair Vendors office. Requests for specific spaces will be considered, but not guaranteed. No tents allowed in RV Camping area.

Vendor Name: _____

Address: _____
Street City Zip

Phone Home: _____ **Cell:** _____

Date & time of arrival: _____

Date & time of departure: _____

TRAILER SPECIFICATIONS:

Mark One: RV _____ Refrigerator Truck _____
Stock truck _____ Stock truck with electrical _____

Year: _____ **Make:** _____ **Model:** _____

RV License Number: _____

Insurance Carrier: _____ **Policy #:** _____

Style of RV (Circle): Pull Trailer 5th Wheel Motor home

- **Length of Unit:** _____ feet
- **Slide Out (Must fit within 14 foot space. Circle one):** YES NO

FEES: RV \$140 RUN OF THE FAIR MON. JULY 2ND THROUGH TUES. JULY 10TH

STOCK & REFRIGERATED TRUCKS HOOKED TO ELECTRICAL \$75 JULY 2-10

DRY STOCK TRUCKS NO ELECTRICAL= \$50 JULY 2-10

**ANY ADDITIONAL DAYS \$20 PER DAY. HOOK-UPS NOT GUARANTEED
RV'S/TRAILERS/TRUCKS MUST BE OFF GROUNDS BY JULY 10TH. UNLESS PRIOR
ARRANGEMENTS ARE MADE WITH DIXON MAY FAIR OFFICE.**